Screen&Marknaden

WE HAVE THE INDUSTRIES LOWEST AD PRICES
We only accept full and half pages and if you book ad space for 8 issues at once You get a 40 percent discount, for each ad.

BONUS PRICE
When you book ad space for 8 issues at once, you get 40 percent discount on all ads.

AD MATERIAL
Digital material, delivered as a closed EPS-file with included fonts. X-ads or high resolution PDF is recommended. ICC-profile can be found on our website.

Colors and images in ads must be saved in CMYk (RGB, Pantone and/or Spot-colors are strictly forbidden). High resolution images (300 dpi).

Vat excluded in listed prices. Agency fee is included in the prices.

Ad material must be delivered to us before the deadline listed below.

PUBLICATION 2018

Issue	Published	Deadline	Issue	Published	Deadline
1	29/1	11/1	5	27/8	9/8
2	12/3	22/2	6	1/10	13/9
3	23/4	5/4	7	5/11	18/10
4	4/6	17/5	8	10/12	22/11

ADVERTISING PRICES - SCREEN&MARKNADEN 2018

Price in SEK. ex vat	FULL PAGE	HALF PAGE	BACK	COVER 2/3	SPREAD
Bonus price	9,000 SEK	5,400 SEK	12,600 SEK	9,000 SEK	12,600 SEK
Regular price	15,000 SEK	9,000 SEK	21,000 SEK	15,000 SEK	21,000 SEK

FULL PAGE
180 X 260 mm
BLEED
210 x 297 mm

HALF PAGE
180 x 130 mm
BLEED
210 x 152 mm

HALF PAGE
88 x 260 mm
BLEED
105 x 297 mm

BACK
180 x 255mm
or as agreed

COVER 2/3
180 x 260 mm
BLEED
210 x 297 mm

SPREAD
386 x 260 mm
BLEED
420 x 297 mm

Do not place text closer to the edge than 6 mm. Don't forget 4 mm bleed.

SPECIFIC PLACEMENT 1,500 SEK
(bonus price 900 SEK)

LAY-INS / INSERTS 12,500 SEK
Partial cost for shipping atc will be billed.

COMPANY- AND PRODUCT-REGISTER 6,500 SEK
Company name, logotype, address and up to seven categories.

You may use the form on our website to register Your company.

AD OPPORTUNITIES @ WWW.SCREEN-MARKNADEN.SE

BANNERS
Choose from three different sizes (**SMALL**, **MEDIUM**, **LARGE**)

SMALL	225 x 110 px	1,000 SEK / month
MEDIUM	300 x 225 px	2,000 SEK / month
LARGE	745 x 108 px	3,500 SEK / month

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