

Screen&Marknaden

The Swedish magazine for Print, Profile and Promotion

ABOUT US

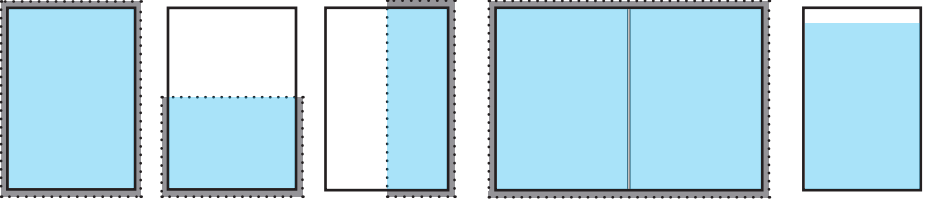
Screen&Marknaden, founded in 1988, is one of the leading magazines within the industries Print, Profile/signage and Promotional products in Sweden and reaches about 3,500 companies in the concerning industry, 8 times a year. Our target groups are the producers, manufacturers, importers, resellers and end-customer.

The magazine is also available online at www.screen-marknaden.se

AD PRICE(S) 2020

Price in SEK ex. VAT	Regular price	Bonus price*	Size	Bleed
Full page	15.000 SEK	9.000 SEK	180 x 260 mm	210 x 297 mm
Half page	9.000 SEK	5.400 SEK	180 x 130 mm 88 x 260 mm	210 x 152 mm 105 x 297 mm
Cover 2/3	17.500 SEK	10.500 SEK	180 x 260 mm	210 x 297 mm
Spread	21.000 SEK	12.600 SEK	386 x 260 mm	420 x 297 mm
Cover 4	21.000 SEK	12.600 SEK		210 x 274 mm

Do not place text closer to the edge than 6 mm. Do not forget 4 mm bleed.



COMPANY AND PRODUCT REGISTER

A register for some of the best and most serious companies. Including company name, logotype, address and up to 10 categories.

OTHER OPTIONS

LAY-INS/INSERTS	12,500 SEK
SPECIFIC PLACEMENT	1,500 SEK
Company and Product register	7,000 SEK

ONLINE ADVERTISEMENT

SMALL 370 x 110 p	500 SEK/month
MEDIUM 370 x 370 p	750 SEK/month
LARGE 695 x 108 p	1,250 SEK/month

BONUS PRICE*

If you book ad space for 8 issues at once, you get 40 percent discount on all ads.

ADVERTS

All paper ads must be delivered before deadline as a printable high resolution PDF. All colours must be saved in CMYK. RGB, Pantone and Spot-colours are strictly forbidden. High resolution images (300 dpi).

Send it to ads@screen-marknaden.se before deadline.

PUBLICATION DATES 2020

Issue	Deadline	Published	Issue	Deadline	Published
1/2020	9/1	3/2	5/2020	29/7	24/8
2/2020	19/2	16/3	6/2020	2/9	28/9
3/2020	1/4	27/4	7/2020	7/10	2/11
4/2020	13/5	8/6	8/2020	11/11	7/12

Screen&Marknaden, Torpvägen 12, SE-641 34 Katrineholm, www.screen-marknaden.se
info@screen-marknaden.se • +46 (0)150-503 46 • +46 (0)72-294 63 69

Layout and printing: Åtta.45 Tryckeri AB • www.atta45.se • +46 (0)8-53 348 00